



May 8, 2014

The Honorable Amy Klobuchar
302 Hart Senate Office Building
Washington, DC 20510

The Honorable Roy D. Blunt
260 Russell Senate Office Building
Washington, DC 20510

Dear Senators Klobuchar and Blunt:

On behalf of The Travel Technology Association (Travel Tech), the association for the online travel industry, I would like to extend our full support for the Travel Promotion, Enhancement and Modernization Act of 2014 (S. 2250).

Travel Tech's members include online travel companies Expedia, Orbitz, Priceline, Travelocity and Vegas.com and travel technology service providers Amadeus, Sabre and Travelport. As travel distributors and technology solutions providers to the travel marketplace, our members see first-hand how travel and tourism positively impacts our local, state and national economies. International visitors spent \$181 billion on U.S. travel-related goods and service in 2013. Congress should continue its commitment to growing and enhancing travel to the United States by foreign travelers and the reauthorization of Brand USA is and has been a successful investment in that endeavor. Brand USA, in its unique structure and make-up, must also ensure that American taxpayer dollars are used wisely and ensure that taxpayers are getting the most from their investment. This includes sound management of the organization, strategic deployment of resources, and a continued focus on results-based initiatives.

The recent data reported by Brand USA demonstrates the tangible impact of their efforts and the campaign is paying dividends. Based on these recent successes and Travel Tech's full backing and support of the travel and tourism economy here and around the world, please add Travel Tech to the list of supporters for the passage of the Travel Promotion, Enhancement and Modernization Act of 2014.

Please feel free to contact me with any questions about this issue or other travel-related topics where Travel Tech may be a resource for your continued deliberations.

Sincerely,

A handwritten signature in black ink, appearing to read "Stephen Shur".

Stephen Shur
President